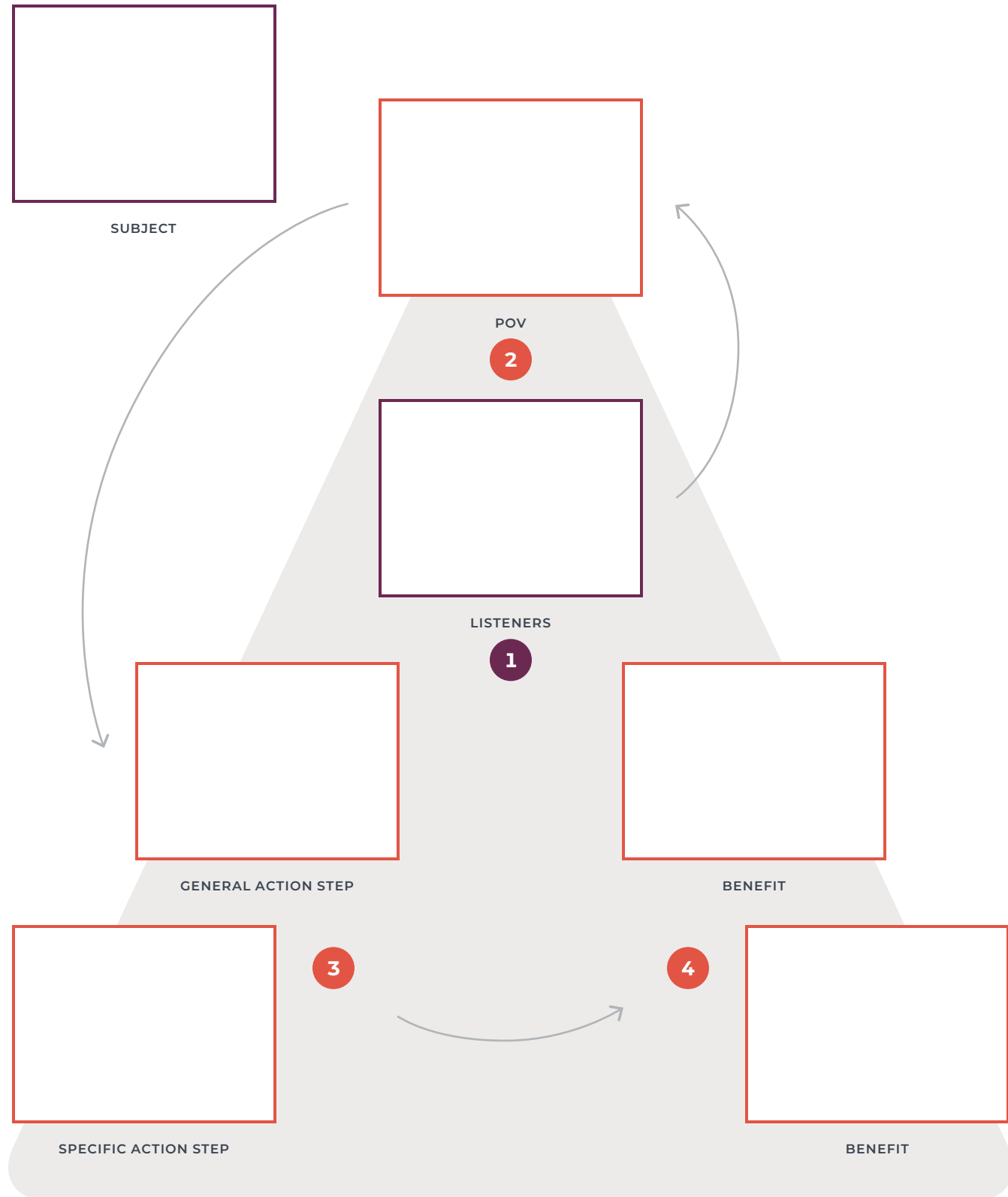


# Focus: The Decker Cornerstones™



# Compose: The Decker Grid™

OPENING					
	SHARP	POV	GENERAL ACTION STEP	BENEFIT	
	MAIN BODY				
		KEY POINT 1	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3
	KEY POINT 2	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3	
	KEY POINT 3	SUBPOINT 1	SUBPOINT 2	SUBPOINT 3	
CLOSING					
	POV (REPEATED FROM OPENING)	SPECIFIC ACTION STEP	BENEFIT	SHARP	